



First In Secure Electronic Payments

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### **TransFirst Launches New Offices in Colorado, New York**

**Aurora, Colo. and DALLAS (June 26, 2008)** — Payment processing solutions provider Transfirst Holdings Inc. continues its aggressive growth with the launch of a 16,759 square-foot telesales facility in Aurora, Colo. and a new executive office in Hauppauge, N.Y. Since 2003, TransFirst's annual processing volume has increased from \$8 billion to more than \$30 billion, supported by a growing work force that currently numbers 778 nationwide. Company leaders plan to boost the work force by another 10-15 percent within the next few months, mostly in sales.

The office openings evidence TransFirst's commitment to customer and revenue growth, despite a slowing economy. Company leaders plan to equip Aurora's telesales facility with approximately 50 inbound, outbound and cross-sales team members by year end, with further expansion expected in 2009. New team members will support TransFirst initiatives that include its Partnership Program, which provides financial institution partners with payment processing solutions and dedicated merchant sales support.

"Over the last several years, TransFirst has experienced remarkable growth in both customers and processed transactions," said John Shlonsky, President and CEO of TransFirst. "Our success results from a commitment to deliver best-in-class technologies and premiere customer service. These new offices, equipped with a dedicated and talented staff, promise to further enhance customer service and sales."

TransFirst's office locations include a Louisville, Colo. operations center, which houses about 550 employees specializing in account management, client services, call center, data entry, risk management, chargeback and product development. The accounting, human resource and IT functions are also located in Colorado, while corporate development and finance divisions are based in Dallas. TransFirst's Omaha, Neb.-based ePayment division, and its Health Services division in Kansas City, Kan., continue to expand via new partnerships and customer acquisitions.

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TransFirst offers a first-rate suite of products and services designed to help merchants and financial institutions improve cash flow, streamline the payment transaction process and enhance customer service. Transaction processing solutions include its flagship products, TransLink and TransAction Central™. TransFirst also delivers customized transaction processing programs tailored to a business's specific needs.

Those interested in TransFirst career opportunities can apply online at <http://www.transfirst.com/careers.html>. Applicants can also contact the company's human resources department at 1.800.654.9256.

**New TransFirst Office Addresses:**

Executive Headquarters  
1393 Veterans Memorial Highway, #307-S  
Hauppauge, NY 11788  
631.840.6900

Telesales Office  
3131 S Vaughn Way #350  
Aurora, CO 80014  
303.625.4100

**About TransFirst Holdings Inc.**

A leading provider of secure transaction processing services and payment enabling technologies, TransFirst offers innovative products and services designed with financial institution, independent sales organization, health care, eCommerce, government and merchant customers' unique needs in mind. By collaborating with our customers and utilizing strong industry knowledge, we help them grow their businesses. Founded in 1995, TransFirst continues to attain significant market share and world-class expertise in growing and profitable industry segments. Built on a platform of personal service, customer commitment and flexible pricing, TransFirst is headquartered in Dallas and has operations facilities in Aurora, Colo., Louisville, Colo., Omaha, Neb., Kansas City, Kan., and executive headquarters in Hauppauge, N.Y. TransFirst currently processes approximately \$30 billion in annual sales volume for more than 160,000 merchants and more than 1,000 financial institutions. TransFirst can be reached at 1-800-745-2659 or at [www.TransFirst.com](http://www.TransFirst.com).

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