



First In Secure Electronic Payments

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## **TRANSFIRST<sup>®</sup> Again Ranks as One of the Top 100 Providers to the Financial Services Industry**

**DALLAS (December 16, 2008)** — [TransFirst](#), a leading provider of transaction processing services and payment enabling technologies, has been ranked 31<sup>st</sup> in the [2008 FinTech 100](#), an annual industry ranking developed and published by *American Banker* and Financial Insights, an IDC company. The ranking, which features the top 100 global technology and service providers to the financial services industry, has included TransFirst on its list for the past five years. TransFirst jumped 13 spots from its 2007 44<sup>th</sup> ranked position.

The recently published ranking is based on revenue data, applications/services, vendor/product reputation, adherence to industry standards, number of clients in banking, number and value of acquisitions within financial services, market capitalization and changes to market capitalization.

“Trust, innovation and collaboration are our core commitments to our partners,” says [John Shlonsky, President and CEO of TransFirst](#). “We have spent years in this industry building a team of leading experts with a range of experience while developing, proprietary, cutting-edge technologies all aimed at delivering the highest-level of secure, innovative payment processing solutions.”

Today, TransFirst processes more than \$30 billion in annual transaction volume and serves more than 160,000 merchants and 1,000 financial institutions. When TransFirst first applied for FinTech in 2004, it processed \$18.5 billion in annual volume.

### **About TransFirst**

A leading provider of secure transaction processing services and payment enabling technologies, [TransFirst](#) offers innovative products and services designed with financial institution, independent sales organization, healthcare, eCommerce, government and merchant customers’ unique needs in mind. By collaborating with our customers and utilizing strong industry knowledge, we help them grow their businesses. Founded in 1995, TransFirst continues to attain significant market share and world-class expertise in growing and profitable industry segments. Built on a platform of personal service, customer commitment and flexible pricing, TransFirst is headquartered in Dallas, Texas, and has operations facilities in Aurora, Colo., Louisville, Colo., Omaha, Neb., Kansas City, Kan., and executive headquarters in Hauppauge, New York. Company-wide, TransFirst currently processes approximately \$30 billion in annual sales volume for more than 160,000 merchants and more than 1,000 financial institutions. TransFirst can be reached at 1-800-745-2659 or at [www.TransFirst.com](http://www.TransFirst.com).

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